**Assessment on the Background Guide**

**(World Tourism Organization)**

**Instructions:** Please complete the following assessment **by yourself** based on your reading of the Background Guide. The result of the assessment will be part of the reference for country/ role assignment. Please NOTE that **plagiarism, inappropriate citation and other academic misconducts** are strictly **prohibited** in BIMUN. Each paper will go through the plagiarism check, and **your paper will be invalid if the originality rate is below 80%.** Those who violate the rule would receive severe punishments up to the rescinding of delegate or school delegation qualifications. For the sake of fairness consideration, please **DO NOT** include your institution name in any document, and make contact with Directors **via e-mail or other public means**. It is required by the Secretariat that all private communication and **exchange of gifts or souvenirs** between Directors and conference participants are forbidden.

**Part I Multiple Choice**

**Direction:** *In this part, you are required to choose* ***one or more*** *choices for the following questions. You can get full mark unless you mark all the correct answers.*

1. Which of the following statement is TRUE about the overexploitation and environmental degradation caused by tourism development?
2. It is reported that elephants in Zimbabwe have been poisoned by eating zinc batteries left on o rubbish tip outside a tourism lodge.
3. Global warming only brings disadvantages to some islands and coastal cities.
4. In resort areas, sewage is being adequately treated, meaning that raw and treated sewage is pumped into lakes or the sea.
5. The exploitation of nature is mostly done in a non-sustainable way, which ultimately threatens the tourism industry’s long term development and even the local community’s existence.
6. Which of the following statement is TRUE about the tourism industry in developing countries and actions taken to promote sustainable development?
7. As one of the fastest growing industries in the world, tourism brings in considerable and stable revenue for developing countries, increasing GDP and employment.
8. Currently, by engaging poor people, pro-poor tourism usually provides more than 10 percent of of its total income to the local community, which greatly improves the livelihood of the local poor.
9. The Organization for Economic Co-Operation and Development (OECD) emphasizes the importance of collaboration and modification of the current tourism policy to overcome challenges of globalization.
10. The commonly seen problems like inflation, foreign exchange leakages and underdeveloped industries like agriculture in developing countries result in a bottle net period in pursuing further development of tourism.
11. Which of the following statement is TRUE about the relationship between culture and tourism?
12. The local environment and its capacity to contain tourists is paramount in sustaining cultural tourism.
13. The loss of authenticity of local culture is a byproduct of over-commercialisation and excessive development of tourism.
14. There are situations in which private and voluntary sectors may have a much bigger say in terms of cultural provision, which can cause the problem of “guidance”.
15. An increasing number of regions are competing for their intangible heritage designated by UNESCO, which is not a good choice to boom culture industry.

**Part II Short-Answer Questions**

**Direction:** *In this part, you are going to answer the questions with* ***no more than 10 words****. All the questions are concerning the general idea or details of the Background Guide.*

1. Which declaration acknowledged the significance cultural tourism can make to the socio-economic development and empowerment of local communities?
2. Which US-based organization provides developing countries with financial and ecological support?
3. Which case mentioned in the background guide is most likely to be noticed in development of Wuzhen (乌镇), Xitang (西塘) and other ancient towns in China?

**Part III Essay Writing**

**Direction:** *In this part, you are going to choose* ***ONE*** *of the following topics and write an essay with* ***no more than 500 words****. Your essay is scored based on the originality, language, structure and content. Please use the Harvard Style of citation if needed. The plagiarism rate of your essay shall be under* ***20%****; otherwise, your paper is* ***INVALID****.*

**Topic A:**

Choose one of the issues from “Problems to be Solved” in either topic. In your essay, you should include:

* The reason why you select the problem or why it interests you most;
* A brief introduction to the problem and current mechanisms for addressing it;
* Your case study;
* Your own solutions or thoughts on the problem.

**Topic B:**

Developed countries are important in both issues. In your essay, you should include:

* The current stage of development of sustainable tourism in developed countries;
* What can we learn from their experience or what do they need to improve;
* Try to analyze whether developed countries and developing countries are alike when it comes to promoting cultural tourism; Why or why not.

**-THE END-**

|  |  |  |  |
| --- | --- | --- | --- |
| **ANSWER SHEET (World Tourism Organization)** | | | |
| Name in Chinese (if any): | | Name in Pinyin/English: | |
| **Part I Multiple Choice** | | | |
| 1. | 2. | | 3. |
| **Part II Short-answer questions** | | | |
| 1. | | | |
| 2. | | | |
| 3. | | | |
| **Part III Essay** | | | |
| Essay Question Number: | |  | |
| Essay Question Answer:  Word Count: | | | |
| References: | | | |
| *Thank you so much for completing the assessment. We appreciate your cooperation. Please write down THREE choices of countries/roles that you would like to represent. Please note that this chart does not act as a guarantee.* | | | |
|  |  | |  |

\*If you have finished the assessment, please change the file name into “UNWTO - Your Name” (For example, “UNWTO – Li Lei”), and send it to **XXXX@bimun.org.cn** before **23:59 GMT+8, March 24th, 2019**. Please submit this file in **doc or docx** format. This e-mail address shall only be used for academic purpose. If you have other questions, please contact our members of the Department of Liaison.